

Project Coordinator - assoc. prof. Ing. Alžbeta Királ'ová, Ph.D.



Assoc. prof. Ing. Alžbeta Királ'ová, Ph.D., the project coordinator, works as Vice-Rector for International Relations at AMBIS University in Prague.

Doc. Királ'ová has lectured at the University of Economics in Prague, at the University of New York in Prague, as a visiting professor at the University of South Carolina in Columbia, South Carolina, and at Georgia State University in Atlanta, Georgia, at the University of Constantine the Philosopher in Nitra and at the Slovak University of Agriculture in Nitra.

Doc. Királ'ová completed internships and study stays in China, Bulgaria, France, Italy, Japan, Hungary, Germany, Portugal, Slovenia, Switzerland, Turkey, the USA, and Great Britain.

She represents AMBIS in international organizations and networks such as UNWTO (United Nations World Tourism Organization), ATLAS (Association for Tourism and Leisure Education and Research), where she is the coordinator for Europe, NECSTouR (Network of European Regions for Competitive and Sustainable Tourism) and World Tourism Network.

Doc. Királ'ová regularly presents the results of her scientific work at international conferences in Belgium, Dubai, Finland, Hong Kong, Italy, Cyprus, Hungary, Poland, Portugal, Slovakia, Switzerland, and the UK. She authorizes scientific papers, monographic series, books, and articles indexed on the Web of Science and Scopus. She is a member of scientific and program boards of international conferences abroad and a member of editorial boards of journals indexed in WoS and Scopus.

Doc. Királ'ová works as an expert for EASME COSME (EU Programme for the Competitiveness of Enterprises and SMEs of the Executive Agency for Small and Medium-sized Enterprises of the European Commission) and Erasmus + EACEA (Executive Agency for Education, Culture, and Audiovisual of the European Commission). In addition, she is an evaluator of study programs under EAPAA (European Association for Public Administration Accreditation), VEGA projects (Scientific Grant Agency of the Ministry of Education, Science, Research and Sport of the Slovak Republic and the Slovak Academy of Sciences) and TAČR projects (Technology Agency of the Czech Republic). At the same time, he is actively involved in research projects in the Czech Republic and abroad, among others, in the field of Innovative education in gastronomy to support the sustainability of food

systems, gastronomy and food preparation, rural development, rural tourism, and agro-tourism.