

List of courses 2022/2023

Summer semester

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Commercial Law

Objective of the course - aims of the course unit: The aim of the course is to master the practical foundations of economic functions and legal rules of operation of entities operating in the market, especially commercial companies. The course also provides a basic orientation in tax issues related to companies established under Czech law.

Syllabus: 1. Introduction to the issue, historical development of commercial law. 2. Entrepreneur, consumer, business plant. 3. Establishment and creation of a business company, nature and legal characteristics of the partnership and founding agreement, requirements of the partnership and founding agreement, invalidity of the establishment of the company. 4. Basic concepts of company law. Public trading companies. Limited partnerships. Limited liability company. Joint stock companies. 5. The position of the partner in the company, an overview of his rights and obligations. 6. Rights and obligations of statutory bodies towards the company, establishment and termination of functions, supervisory board, prohibition of competition. 7. Dissolution of the company and its legal consequences, dissolution of the company in liquidation. Company liquidation without liquidation, transformations of companies, mergers, divisions, change of legal form. 8. Business register and collection of documents. 9. Business obligations, specifics of business relations. 10. Origin, change, obligation. 11. Securing and confirming debt. 12. Termination of obligation.

Management

Objective of the course - aims of the course unit: The aim of the course is to acquaint students with basic concepts of management in relation to a controlled system. The course provides students with basic knowledge and skills for managing organizations. It creates the basis for follow-up study, especially of managerially oriented subjects.

Syllabus: 1. Concept of management, definition of basic terms. 2. Historical roots of management, development and main development directions in the past and present. 3. Management schools. 4. Profile and personality of the manager. Managerial work styles. 5. Decision making processes. 6. Planning. 7. Organizing. 8. Motivation and stimulation of employees. Human Resource Management. 9. Control. 10. Process management. 11. Communication and negotiation. 12. Stress management and contemporary management problems

IT Skills II

Objective of the course - aims of the course unit: Unification and extension of knowledge using spreadsheets Microsoft Excel, Open Office calc, or Google Docs. The main goal is to gain practical knowledge about the use of functions, charts, and other spreadsheet tools. Ability to efficiently process large data using filtering, sorting, PivotTables or database functions.

Syllabus: MICROSOFT EXCEL 1. Spreadsheet control: Cells, cell format, relative and absolute addressing, status bar. 2. Automatic functions: Inserting functions, finding suitable functions from the list, copying cells. 3. Use of more complex functions: Mathematical functions, statistical functions, functions when, countif, sumif, search functions. 4. Functions for working with text and date: Functions find, left, right, part, date, year, month day. 5. Working with matrices: Use of matrix notation and calculation of basic matrix operations as calculation of determinant, sum and product of matrices, inverse matrices, transposed matrices. 6. Graphic processing of numerical data 7. Creation of graphs, graph editing. 8. Search and filtering 9. PivotTables: Creating, modifying, using, multidimensional tables, filtering. 10. Advanced tools: Solution search, data table, scenarios, solver, analytical tools. ALTERNATIVES TO MICROSOFT EXCEL 11. Google Docs spreadsheet application: Basic overview, cell formatting, use of functions, advanced tools. 12. Open Office Calc: Basic overview, cell formatting, use of functions, advanced tools.

Introduction to Psychology

Objective of the course - aims of the course unit: The student knows and can explain the basic knowledge of general psychology, developmental psychology, social psychology and personality psychology, which belong to the basic psychological disciplines. Critically analyzes and implements the findings of general psychology. He applies methodology and methods of psychology in solving some practical problems in the field of people management.

Syllabus: 1. Subject, tasks, classification and importance of psychological sciences. 2. History of psychology and main directions of contemporary psychology. 3. Basics of methodology and methods of psychology. 4. Cognitive processes. 5. Emotions and motivation. 6. Memory and learning. 7. Basics of ontogenetic psychology, determinants of psychological development. 8. Man in the web of interpersonal relationships. 9. Personality - origin, development, formation, structure, dynamics. 10. Personality traits. 11. Cognition of personality. 12. Coping with difficult life situations.

Statistical Methods in Economics

Objective of the course - aims of the course unit: To acquaint students with basic statistical concepts and basic data processing procedures; basics of probability calculus and mathematical statistics; Principle of regression and correlation analysis. Show the possibilities of analysis and presentation of

statistical data. Upon successful completion, students will understand the content and be able to use basic statistical tools that they will use in related professional subjects and use them in practice.

Syllabus: 1. Descriptive statistics. 2. Characteristics of position and variability. 3. Combinatorics. Introduction to probability theory. 4. Classical definition of probability, conditional probability. 5. Random phenomena. Probability multiplication and addition theorem. 6. Random variables. Description of probability distributions of random variables. Characteristics of one-dimensional random variables. 7. Basic probability distribution. 8. Random sampling, sampling surveys. 9. Basics of the theory of statistical estimates and testing of statistical hypotheses. 10. Introduction to mathematical statistics, basic concepts. 11. Introduction to regression and correlation analysis, one-dimensional analysis of variance, analysis in contingency tables. 12. Methods of time series analysis (elementary methods of time series decomposition description, adaptive approaches to time series model).

Contemporary Economic Issues

Objective of the course - aims of the course unit: The course acquaints students with current issues of management and economics and through invited lectures attempts to introduce students to current practice in these fields. The aim is to acquaint students with current models of economic theory of related economic and managerial disciplines and to develop decision-making skills in solving problems in economic practice in connection with the changes of Industry 4.0.

Syllabus: 1. The importance of business in the national economy. 2. Typology of companies. 3. Specific economies. 4. Market drivers and their impact on industry and business performance. 5. Organizational and information structure of the company, its development and use for effective management and control. 6. Controlling and its new tools in the information system. 7. Cash flow and its management in the evaluation of performance and solvency. 8. The process of strategic management in organizations. 9. Attributes of competitive influences in a modern business environment. 10. Balanced Scorecard and other analytical tools for business evaluation. 11. Attractiveness of the industry. 12. Strategic Position and Action Evaluation Matrix - effective means of strategy formulation. Principles of evaluation of strategic possibilities.

Business English I

The objective of the subject: The aim of the course is to acquire the basic terminology related to management, marketing, finance and economics and the linguistic competence to conduct a discussion on the topic on the basis of the studied texts. The course grasps the differences in management, marketing, finance and economics and also consolidates vocabulary by means of the given exercises.

Syllabus:

In accordance with the target level B1/B2, the content of the course is determined in relation to the ability of passive comprehension, active communication and the amount of grammatical knowledge. The vocabulary is preferably oriented towards professional communication of an appropriate level so that students learn to express themselves in the professional sphere, especially when communicating with clients and business partners at the level of basic social intercourse. The individual student work is motivated mainly in the horizon of personal communication - introducing oneself and the company,

telling the others about one's work. Students learn the vocabulary associated with conversations in job interviews and business interactions. In addition, students have to master the terminology in the organisation of business activities. Students are able to talk about those topics mainly from the personal experience as well. Moreover, students use the vocabulary from specific professional fields. Students comprehend the spheres of banking, finance and economics. Thanks to the acquired linguistic competence, students are also supposed to lead a discussion on given topics.

1. Modul – Banking, Venture capital
2. Modul – Bonds
3. Modul – Stocks and shares
4. Modul – Derivatites
5. Modul – Accounting and financial statements
6. Modul – Market structure and competition
7. Modul – Takeovers
8. Modul – Government and taxition
9. Modul – The business cycle
10. Modul – Corporate social responsibility, Efficiency and employment
11. Modul – Exchange rates
12. Modul –International trade, Economics and ecology

Business English III

The objective of the subject: It is determined on the basis of an analysis of language needs in relation to the requirements of contemporary economic and social practice that are placed on a university graduate. The second language teaching aims to strengthen and expand the communication skills of our graduates with future foreign language clients and business partners. The goal of the course is to learn basic terminology related to trade show presentations, business conferences, writing business correspondence, business communication with customers, offshoring and outsourcing, and client relations. In addition, on the basis of the texts studied, the course acquires the linguistic competence to conduct a discussion on required topics. The course covers the specifics of trade fair presentations, business conferences, writing business correspondence, business communication with customers, offshoring and outsourcing and client relations. Moreover, the course consolidates vocabulary by means of the visual and audiovisual exercises.

Syllabus:

In accordance with the target level B2 in terms of passive comprehension, the content of the course is set active communication skills and the amount of grammatical knowledge. The vocabulary is preferably oriented towards professional communication of an appropriate level so that students learn to express themselves in the professional sphere, especially when communicating with clients and business partners at the level of basic social intercourse. The individual student work is motivated mainly in the horizon of personal communication. Students learn to use the vocabulary of trade fairs, business conferences, writing business correspondence, business communication with customers, offshoring and outsourcing and client relations. With the acquired linguistic competence, students are able to lead a discussion on given topics.

1. Modul – Arranging business travel
2. Modul – Business conferences
3. Modul – Business meetings
4. Modul – Spending the sales budget

5. Modul – Social media and business
6. Modul – Business and the environment
7. Modul – A staff survey
8. Modul – Offshoring and outsourcing
9. Modul – Customer satisfaction and loyalty
10. Modul – Communication with customers
11. Modul – Corresponding with customers
12. Modul – Business across cultures

International Security Law

The aim of the course is to gain the knowledge of international legal rules in the domain of international security and the capacity to assess security threats and world events in light of law. Students will get acquainted with rules of international security, both general international norms and specific rules in the domain of sanction policy, use of force, UN protection of international peace and security, regional organizations, responsibility for international wrongful act, space security and cyber security.

Students will gain a comprehensive and critical view of world affairs as well as the capacity to apply international legal rules to concrete situations and formulate adequate legal argumentation

Students will gain the knowledge:

- of norms of Law of International Security, both general and specific in the domain of sanction policy, use of force, UN protection of international peace and security, regional organizations, responsibility for international wrongful act, space security and cyber security
- of procedural rules of international law allowing efficient interpretation and application of norms of law of International Security

Students will acquire the capacity:

- to apply rules of international security to concrete situations in the world and assess the security risks and crises from the international law perspective
- to assess the legality of individual operations and acts endangering international peace and security
- to offer adequate international legal argumentation and to evaluate critically its legal force and effect

Students will gain the following competence:

- ability to assess world affairs as well as national security and foreign affairs interests from the international law perspective
- legal expertise needed for the holistic viewpoint and the strategic decision-making in practice

- Session 1: Introduction & Definition of the Term "Law of International Security"
- Session 2: Evolution of the Law of International Security and the Foundations of Contemporary System
- Session 3: United Nations Security Council: Primary Responsibility for the Protection of International Peace and Security
- Session 4: Diversification of Measures Not Involving the Use of Force
- Session 5: "Targeted" Sanctions
- Session 6: Authorization by the UN Security Council to Use Force
- Session 7: Right of Self-Defense: Tendencies to Extend its Scope
- Session 8: Humanitarian Intervention

- Session 9: Cybersecurity
- Session 10: Space Security
- Session 11: Consequences and Remedies for the Violation of the Law of International Security
- Session 12: Towards a Global Security System?

Introduction to Banking

The aim of the course is to acquaint students with professional terminology in the field of financial services, with central and commercial banking in the Czech Republic, and the principles of operation of commercial banks, as well as with the structure of the banking market in the Czech Republic.

It will provide students with an initial orientation in the Czech banking environment. It will enable students to understand the relationship between central and commercial banking in the Czech Republic. Emphasis is placed on mastering the basic principles of commercial banks, their property and resource structure, their profitability, security and liquidity and the specifics such as banking secrecy, money laundering, etc. Furthermore, students will gain practical knowledge in the field of development and current structure of the financial and banking sector in the Czech Republic.

- 1) Origin and modern development of banking in the Czech Republic 2) Financial markets and banking systems 3) Central banking, monetary policy and functions of the CNB 4) Licensing and regulation of commercial banks, supervision of commercial banks 5) Types and activities of universal and specialized banks 6) Structure of financial sector entities in the Czech Republic 7) Structure of the banking sector in the Czech Republic and its results 8) Characteristic features of a commercial bank balance sheet 9) Profitability and liquidity of a commercial bank 10) Security and risks of banking business 11) Banking secrecy, money laundering, consumer protection 12) Characteristic features of banking products and services and their basic categories

Private International and Commercial Law

The main goal of the subject is to introduce student to the system of Czech and International Commercial Law. Students will be also introduced to the methods of drafting of commercial contracts. Attention will be given also to the system of dispute resolution and system of international business organisation

student will be able to identify the main sources of Czech and International Commercial Law. Student will be able to write simple commercial contract. Student will be able to define the structure and functioning of International Business Organisations.

1. Sources and Institutes of the Business Law in the Czech Republic
2. Contractual Obligations I – Sale Contract
3. Contractual Obligation II – Contract for the Carriage of a Thing
4. Contractual Obligations III – Insurance Contract
5. Contractual Obligations IV – Mandate
6. Business Corporations
7. Private International Law – Law Applicable to Contractual Obligations
8. International Sale of Goods
9. International Commercial Litigation
10. International Commercial Arbitration
11. International Organisations – World Trade Organisation
12. International Organisations – European Union